

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Signature Financial

Lat/Lon: 40.23435/-75.5278

November 2007

Ridge Pike & Swamp Pike Limerick, PA		1.00 mi radius	3.00 mi radius	5.00 mi radius	7.00 mi radius
POPULATION	2007 Estimated Population	2,411	21,173	77,176	148,394
	2012 Projected Population	2,639	22,781	81,324	154,864
	2000 Census Population	2,054	18,657	70,480	137,826
	1990 Census Population	782	9,985	52,378	109,214
	Historical Annual Growth 1990 to 2007	12.2%	6.6%	2.8%	2.1%
	Projected Annual Growth 2007 to 2012	1.9%	1.5%	1.1%	0.9%
HOUSEHOLDS	2007 Est. Households	910	7,664	27,931	52,929
	2012 Proj. Households	988	8,182	29,171	54,786
	2000 Census Households	790	6,870	25,987	49,958
	1990 Census Households	272	3,498	18,229	38,681
	Historical Annual Growth 1990 to 2007	13.8%	7.0%	3.1%	2.2%
	Projected Annual Growth 2007 to 2012	1.7%	1.4%	0.9%	0.7%
AGE	2007 Est. Population 0 to 9 Years	17.1%	16.0%	15.2%	14.3%
	2007 Est. Population 10 to 19 Years	10.3%	12.0%	12.9%	13.2%
	2007 Est. Population 20 to 29 Years	14.1%	11.7%	11.4%	11.7%
	2007 Est. Population 30 to 44 Years	27.4%	25.6%	23.8%	23.3%
	2007 Est. Population 45 to 59 Years	19.1%	20.3%	20.6%	21.2%
	2007 Est. Population 60 to 74 Years	8.5%	9.3%	10.0%	10.3%
	2007 Est. Population 75 Years Plus	3.4%	5.2%	6.2%	5.9%
	2007 Est. Median Age	33.6	35.6	36.3	36.8
MARITAL STATUS & SEX	2007 Est. Male Population	50.4%	50.0%	49.5%	50.5%
	2007 Est. Female Population	49.6%	50.0%	50.5%	49.5%
	2007 Est. Never Married	16.7%	18.3%	20.5%	21.4%
	2007 Est. Now Married	70.5%	66.5%	61.4%	57.8%
	2007 Est. Separated or Divorced	9.0%	10.8%	12.4%	14.6%
	2007 Est. Widowed	3.8%	4.4%	5.6%	6.2%
INCOME	2007 Est. HH Income \$200,000 or More	2.9%	4.6%	4.5%	4.6%
	2007 Est. HH Income \$150,000 to 199,999	5.3%	6.6%	6.5%	6.4%
	2007 Est. HH Income \$100,000 to 149,999	23.5%	22.7%	20.1%	18.9%
	2007 Est. HH Income \$75,000 to 99,999	24.9%	21.0%	17.9%	17.2%
	2007 Est. HH Income \$50,000 to 74,999	21.9%	20.4%	20.5%	19.5%
	2007 Est. HH Income \$35,000 to 49,999	10.9%	10.6%	11.7%	12.1%
	2007 Est. HH Income \$25,000 to 34,999	4.7%	5.5%	6.8%	7.8%
	2007 Est. HH Income \$15,000 to 24,999	4.1%	5.5%	6.7%	7.3%
	2007 Est. HH Income \$0 to 14,999	1.9%	3.0%	5.2%	6.2%
	2007 Est. Average Household Income	\$ 76,069	\$ 79,109	\$ 76,089	\$ 74,532
	2007 Est. Median HH Income	\$ 81,459	\$ 81,829	\$ 75,436	\$ 73,357
	2007 Est. Per Capita Income	\$ 28,754	\$ 29,115	\$ 28,235	\$ 28,044
	2007 Est. Number of Businesses	89	711	2,302	4,358
2007 Est. Total Number of Employees	971	7,862	26,681	50,981	

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<b>RACE</b>	2007 Est. White Population	92.9%	93.2%	92.2%	89.0%
	2007 Est. Black Population	3.5%	3.1%	4.1%	6.7%
	2007 Est. Asian & Pacific Islander	2.2%	2.4%	2.3%	2.3%
	2007 Est. American Indian & Alaska Native	0.0%	0.1%	0.1%	0.1%
	2007 Est. Other Races Population	1.4%	1.3%	1.5%	2.0%
<b>HISPANIC</b>	2007 Est. Hispanic Population	52	410	1,427	4,043
	2007 Est. Hispanic Population Percent	2.2%	1.9%	1.8%	2.7%
	2012 Proj. Hispanic Population Percent	2.6%	2.3%	2.2%	3.2%
	2000 Hispanic Population Percent	1.5%	1.3%	1.3%	1.9%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	1,631	14,242	51,441	99,059
	2007 Est. Elementary (0 to 8)	0.6%	0.9%	1.6%	1.8%
	2007 Est. Some High School (9 to 11)	3.2%	4.3%	4.9%	5.8%
	2007 Est. High School Graduate (12)	29.3%	31.6%	33.7%	34.4%
	2007 Est. Some College (13 to 16)	18.9%	16.3%	15.8%	15.3%
	2007 Est. Associate Degree Only	7.4%	7.6%	7.3%	6.9%
	2007 Est. Bachelor Degree Only	30.5%	27.5%	24.0%	22.6%
	2007 Est. Graduate Degree	10.1%	11.8%	12.8%	13.1%
<b>HOUSING</b>	2007 Est. Total Housing Units	992	8,248	29,766	56,627
	2007 Est. Owner Occupied Percent	77.9%	77.5%	75.7%	73.6%
	2007 Est. Renter Occupied Percent	13.8%	15.4%	18.1%	19.9%
	2007 Est. Vacant Housing Percent	8.3%	7.1%	6.2%	6.5%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	20.2%	11.0%	5.6%	4.3%
	2000 Homes Built 1995 to 1998	36.4%	24.9%	14.5%	11.0%
	2000 Homes Built 1990 to 1994	12.4%	15.9%	12.0%	9.9%
	2000 Homes Built 1980 to 1989	6.5%	11.6%	13.5%	13.0%
	2000 Homes Built 1970 to 1979	2.9%	8.1%	14.2%	12.6%
	2000 Homes Built 1960 to 1969	5.0%	7.2%	9.0%	10.0%
	2000 Homes Built 1950 to 1959	6.0%	7.1%	9.6%	11.0%
	2000 Homes Built Before 1949	10.5%	14.2%	21.7%	28.2%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	-	0.1%	0.0%	0.0%
	2000 Home Value \$500,000 to \$999,999	0.7%	0.6%	0.5%	0.5%
	2000 Home Value \$400,000 to \$499,999	0.3%	0.6%	0.6%	0.7%
	2000 Home Value \$300,000 to \$399,999	1.3%	2.2%	2.3%	3.0%
	2000 Home Value \$200,000 to \$299,999	12.5%	19.0%	15.6%	16.8%
	2000 Home Value \$150,000 to \$199,999	38.7%	34.1%	26.0%	24.0%
	2000 Home Value \$100,000 to \$149,999	42.1%	35.5%	38.6%	33.6%
	2000 Home Value \$50,000 to \$99,999	4.4%	7.5%	16.0%	20.4%
	2000 Home Value \$25,000 to \$49,999	-	0.3%	0.4%	0.7%
	2000 Home Value \$0 to \$24,999	-	0.0%	0.1%	0.2%
	2000 Median Home Value	\$ 155,858	\$ 161,193	\$ 147,149	\$ 147,351
	2000 Median Rent	\$ 899	\$ 801	\$ 602	\$ 553

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LABOR FORCE	2007 Est. Labor: Population Age 16+	1,846	16,230	59,501	115,511
	2007 Est. Civilian Employed	79.0%	74.9%	70.7%	67.8%
	2007 Est. Civilian Unemployed	1.8%	1.7%	3.2%	3.6%
	2007 Est. in Armed Forces	-	0.1%	0.0%	0.0%
	2007 Est. not in Labor Force	19.2%	23.3%	26.1%	28.6%
	2007 Labor Force: Males	50.1%	49.6%	48.9%	50.3%
	2007 Labor Force: Females	49.9%	50.4%	51.1%	49.7%
OCCUPATION	2000 Occupation: Population Age 16+	1,216	10,390	37,078	69,822
	2000 Mgmt, Business, & Financial Operations	19.4%	18.6%	17.0%	16.3%
	2000 Professional and Related	23.7%	22.5%	22.7%	22.3%
	2000 Service	10.6%	10.3%	11.5%	12.0%
	2000 Sales and Office	29.7%	29.5%	28.3%	28.0%
	2000 Farming, Fishing, and Forestry	-	0.1%	0.1%	0.2%
	2000 Construction, Extraction, & Maintenance	9.0%	9.0%	8.9%	8.9%
	2000 Production, Transport, & Material Moving	7.5%	9.8%	11.5%	12.3%
	2000 Percent White Collar Workers	72.9%	70.7%	67.9%	66.6%
2000 Percent Blue Collar Workers	27.1%	29.3%	32.1%	33.4%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	87.9%	87.0%	86.2%	84.3%
	2000 Drive to Work in Carpool	7.5%	7.7%	8.4%	9.1%
	2000 Travel to Work by Public Transportation	0.3%	0.5%	0.7%	1.1%
	2000 Drive to Work on Motorcycle	-	0.0%	0.1%	0.1%
	2000 Walk or Bicycle to Work	1.4%	1.4%	1.3%	2.0%
	2000 Other Means	-	0.1%	0.2%	0.4%
	2000 Work at Home	2.9%	3.2%	3.0%	3.0%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	17.6%	20.7%	22.3%	23.9%
	2000 Travel to Work in 15 to 29 Minutes	27.5%	27.3%	28.7%	29.0%
	2000 Travel to Work in 30 to 59 Minutes	40.4%	39.4%	38.0%	36.4%
	2000 Travel to Work in 60 Minutes or More	14.5%	12.6%	11.1%	10.6%
	2000 Average Travel Time to Work	30.9	29.6	28.4	28.1
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 53.3	\$ 460.6	\$ 1,628.8	\$ 3,036.4
	2007 Est. Apparel	\$ 2.5	\$ 22.0	\$ 78.1	\$ 145.6
	2007 Est. Contributions & Gifts	\$ 3.4	\$ 30.5	\$ 107.9	\$ 201.4
	2007 Est. Education & Reading	\$ 1.5	\$ 13.2	\$ 46.5	\$ 86.8
	2007 Est. Entertainment	\$ 3.0	\$ 26.1	\$ 91.9	\$ 171.2
	2007 Est. Food, Beverages & Tobacco	\$ 8.3	\$ 71.7	\$ 254.7	\$ 475.4
	2007 Est. Furnishings And Equipment	\$ 2.4	\$ 21.0	\$ 73.7	\$ 136.9
	2007 Est. Health Care & Insurance	\$ 3.7	\$ 31.8	\$ 113.1	\$ 211.5
	2007 Est. Household Operations & Shelter & Utilities	\$ 15.8	\$ 137.4	\$ 486.5	\$ 907.3
	2007 Est. Miscellaneous Expenses	\$ 0.9	\$ 7.6	\$ 26.7	\$ 49.9
	2007 Est. Personal Care	\$ 0.8	\$ 6.6	\$ 23.5	\$ 43.7
	2007 Est. Transportation	\$ 10.8	\$ 92.6	\$ 326.2	\$ 606.7