

# FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2007 Estimates & 2012 Projections

Calculated using Proportional Block Groups

Prepared For

Signature Financial

Lat/Lon: 40.10246/-75.27855

November 2007

Ridge Pike & Butler Pike Conshohocken, PA		1.00 mi radius	3.00 mi radius	5.00 mi radius	7.00 mi radius
POPULATION	2007 Estimated Population	6,004	57,726	182,053	433,972
	2012 Projected Population	6,317	60,116	185,750	437,331
	2000 Census Population	5,495	53,881	176,125	429,484
	1990 Census Population	5,379	52,738	172,437	423,367
	Historical Annual Growth 1990 to 2007	0.7%	0.6%	0.3%	0.1%
	Projected Annual Growth 2007 to 2012	1.0%	0.8%	0.4%	0.2%
HOUSEHOLDS	2007 Est. Households	2,296	22,730	72,083	168,513
	2012 Proj. Households	2,384	23,426	72,871	168,176
	2000 Census Households	2,161	21,673	71,046	169,996
	1990 Census Households	2,058	20,460	67,686	162,410
	Historical Annual Growth 1990 to 2007	0.7%	0.7%	0.4%	0.2%
	Projected Annual Growth 2007 to 2012	0.8%	0.6%	0.2%	-0.0%
AGE	2007 Est. Population 0 to 9 Years	11.9%	11.1%	11.3%	11.3%
	2007 Est. Population 10 to 19 Years	12.8%	11.6%	11.7%	12.9%
	2007 Est. Population 20 to 29 Years	11.6%	12.5%	12.4%	12.9%
	2007 Est. Population 30 to 44 Years	20.8%	19.5%	19.4%	18.9%
	2007 Est. Population 45 to 59 Years	22.2%	22.3%	22.9%	23.1%
	2007 Est. Population 60 to 74 Years	13.7%	14.1%	13.3%	12.6%
	2007 Est. Population 75 Years Plus	7.0%	9.0%	9.0%	8.3%
	2007 Est. Median Age	39.5	40.8	40.6	39.9
MARITAL STATUS & SEX	2007 Est. Male Population	49.9%	48.5%	47.9%	47.0%
	2007 Est. Female Population	50.1%	51.5%	52.1%	53.0%
	2007 Est. Never Married	24.0%	27.4%	28.4%	30.8%
	2007 Est. Now Married	60.8%	53.3%	50.7%	48.1%
	2007 Est. Separated or Divorced	8.4%	11.8%	13.6%	14.1%
	2007 Est. Widowed	6.8%	7.5%	7.3%	7.1%
INCOME	2007 Est. HH Income \$200,000 or More	10.3%	9.3%	10.0%	10.2%
	2007 Est. HH Income \$150,000 to 199,999	7.6%	6.3%	6.0%	6.0%
	2007 Est. HH Income \$100,000 to 149,999	18.2%	16.0%	15.3%	15.2%
	2007 Est. HH Income \$75,000 to 99,999	15.4%	14.3%	14.1%	13.7%
	2007 Est. HH Income \$50,000 to 74,999	18.1%	19.2%	18.7%	18.3%
	2007 Est. HH Income \$35,000 to 49,999	12.1%	12.4%	12.4%	12.4%
	2007 Est. HH Income \$25,000 to 34,999	6.2%	7.9%	8.0%	8.1%
	2007 Est. HH Income \$15,000 to 24,999	4.9%	6.8%	7.4%	7.5%
	2007 Est. HH Income \$0 to 14,999	7.3%	7.7%	8.1%	8.5%
	2007 Est. Average Household Income	\$ 95,353	\$ 91,091	\$ 94,175	\$ 94,735
	2007 Est. Median HH Income	\$ 75,846	\$ 76,246	\$ 79,758	\$ 77,814
	2007 Est. Per Capita Income	\$ 36,662	\$ 36,805	\$ 38,100	\$ 37,836
	2007 Est. Number of Businesses	475	3,715	10,044	20,069
2007 Est. Total Number of Employees	7,387	57,066	135,877	250,881	

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<b>RACE</b>	2007 Est. White Population	86.4%	84.6%	79.1%	70.4%
	2007 Est. Black Population	4.0%	8.3%	12.7%	22.0%
	2007 Est. Asian & Pacific Islander	8.7%	5.5%	5.4%	4.9%
	2007 Est. American Indian & Alaska Native	-	0.0%	0.1%	0.1%
	2007 Est. Other Races Population	0.9%	1.6%	2.7%	2.5%
<b>HISPANIC</b>	2007 Est. Hispanic Population	98	1,492	8,400	15,427
	2007 Est. Hispanic Population Percent	1.6%	2.6%	4.6%	3.6%
	2012 Proj. Hispanic Population Percent	1.9%	3.1%	5.6%	4.6%
	2000 Hispanic Population Percent	1.1%	1.8%	3.1%	2.2%
<b>EDUCATION (Adults 25 or Older)</b>	2007 Est. Adult Population (25 Years or Older)	4,177	41,039	128,681	298,305
	2007 Est. Elementary (0 to 8)	1.3%	2.0%	2.0%	1.9%
	2007 Est. Some High School (9 to 11)	3.9%	4.8%	5.1%	5.3%
	2007 Est. High School Graduate (12)	24.7%	29.8%	27.8%	26.3%
	2007 Est. Some College (13 to 16)	14.3%	14.3%	14.1%	14.1%
	2007 Est. Associate Degree Only	5.6%	5.8%	5.7%	5.8%
	2007 Est. Bachelor Degree Only	28.5%	24.5%	24.8%	24.6%
	2007 Est. Graduate Degree	21.8%	18.8%	20.4%	22.0%
<b>HOUSING</b>	2007 Est. Total Housing Units	2,402	24,219	78,133	183,054
	2007 Est. Owner Occupied Percent	73.1%	68.5%	63.8%	63.7%
	2007 Est. Renter Occupied Percent	22.5%	25.4%	28.4%	28.3%
	2007 Est. Vacant Housing Percent	4.4%	6.1%	7.7%	7.9%
<b>HOMES BUILT BY YEAR</b>	2000 Homes Built 1999 to 2000	2.7%	1.6%	1.0%	0.7%
	2000 Homes Built 1995 to 1998	3.0%	3.3%	2.4%	2.0%
	2000 Homes Built 1990 to 1994	2.2%	4.0%	3.1%	2.6%
	2000 Homes Built 1980 to 1989	12.8%	11.0%	10.2%	8.2%
	2000 Homes Built 1970 to 1979	18.8%	15.0%	12.8%	10.9%
	2000 Homes Built 1960 to 1969	18.3%	17.5%	17.7%	14.8%
	2000 Homes Built 1950 to 1959	27.3%	19.3%	19.4%	20.3%
	2000 Homes Built Before 1949	14.8%	28.2%	33.3%	40.5%
<b>HOME VALUES</b>	2000 Home Value \$1,000,000 or More	0.4%	0.5%	1.7%	1.3%
	2000 Home Value \$500,000 to \$999,999	1.1%	2.6%	5.0%	5.0%
	2000 Home Value \$400,000 to \$499,999	3.0%	2.9%	3.1%	3.4%
	2000 Home Value \$300,000 to \$399,999	5.8%	6.5%	5.3%	6.4%
	2000 Home Value \$200,000 to \$299,999	21.1%	15.9%	14.7%	14.2%
	2000 Home Value \$150,000 to \$199,999	44.8%	27.0%	22.9%	18.3%
	2000 Home Value \$100,000 to \$149,999	21.0%	29.5%	28.7%	23.4%
	2000 Home Value \$50,000 to \$99,999	2.4%	13.8%	16.9%	24.5%
	2000 Home Value \$25,000 to \$49,999	0.4%	1.1%	1.4%	3.0%
	2000 Home Value \$0 to \$24,999	-	0.1%	0.2%	0.6%
	2000 Median Home Value	\$ 182,118	\$ 174,640	\$ 193,925	\$ 185,568
	2000 Median Rent	\$ 725	\$ 729	\$ 725	\$ 697

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LABOR FORCE	2007 Est. Labor: Population Age 16+	4,824	47,278	148,779	353,901
	2007 Est. Civilian Employed	67.1%	65.8%	65.2%	63.1%
	2007 Est. Civilian Unemployed	2.2%	2.1%	3.1%	4.6%
	2007 Est. in Armed Forces	-	0.0%	0.0%	0.0%
	2007 Est. not in Labor Force	30.7%	32.0%	31.6%	32.3%
	2007 Labor Force: Males	49.4%	47.8%	47.1%	46.1%
	2007 Labor Force: Females	50.6%	52.2%	52.9%	53.9%
OCCUPATION	2000 Occupation: Population Age 16+	2,855	28,048	90,826	213,944
	2000 Mgmt, Business, & Financial Operations	17.4%	17.7%	17.5%	17.4%
	2000 Professional and Related	32.8%	26.3%	27.3%	30.0%
	2000 Service	7.6%	10.3%	12.3%	12.2%
	2000 Sales and Office	31.6%	30.2%	28.6%	27.5%
	2000 Farming, Fishing, and Forestry	-	0.1%	0.1%	0.1%
	2000 Construction, Extraction, & Maintenance	4.3%	6.5%	5.8%	5.2%
	2000 Production, Transport, & Material Moving	6.3%	8.8%	8.4%	7.6%
	2000 Percent White Collar Workers	81.7%	74.3%	73.4%	75.0%
2000 Percent Blue Collar Workers	18.3%	25.7%	26.6%	25.0%	
TRANSPORTATION TO WORK	2000 Drive to Work Alone	83.2%	80.5%	76.3%	72.2%
	2000 Drive to Work in Carpool	6.4%	8.8%	9.4%	9.1%
	2000 Travel to Work by Public Transportation	3.4%	4.4%	6.7%	10.6%
	2000 Drive to Work on Motorcycle	-	-	0.0%	0.1%
	2000 Walk or Bicycle to Work	1.8%	2.7%	3.6%	4.0%
	2000 Other Means	0.9%	0.5%	0.6%	0.4%
	2000 Work at Home	4.3%	3.2%	3.4%	3.6%
TRAVEL TIME	2000 Travel to Work in 14 Minutes or Less	25.0%	28.1%	27.0%	24.0%
	2000 Travel to Work in 15 to 29 Minutes	34.8%	35.5%	34.5%	33.1%
	2000 Travel to Work in 30 to 59 Minutes	32.9%	31.1%	32.4%	35.1%
	2000 Travel to Work in 60 Minutes or More	7.4%	5.3%	6.0%	7.7%
	2000 Average Travel Time to Work	25.5	23.3	24.2	26.0
CONSUMER EXPENDITURE	2007 Est. Total Household Expenditure (in Millions)	\$ 156.9	\$ 1,489.9	\$ 4,827.1	\$ 11,301.1
	2007 Est. Apparel	\$ 7.6	\$ 71.9	\$ 233.6	\$ 547.0
	2007 Est. Contributions & Gifts	\$ 11.1	\$ 105.3	\$ 347.7	\$ 813.6
	2007 Est. Education & Reading	\$ 4.8	\$ 44.8	\$ 147.7	\$ 346.5
	2007 Est. Entertainment	\$ 8.9	\$ 84.1	\$ 272.7	\$ 638.3
	2007 Est. Food, Beverages & Tobacco	\$ 24.2	\$ 230.2	\$ 742.6	\$ 1,740.0
	2007 Est. Furnishings And Equipment	\$ 7.2	\$ 67.5	\$ 219.2	\$ 512.8
	2007 Est. Health Care & Insurance	\$ 10.8	\$ 103.2	\$ 333.6	\$ 781.6
	2007 Est. Household Operations & Shelter & Utilities	\$ 47.0	\$ 446.3	\$ 1,447.2	\$ 3,389.2
	2007 Est. Miscellaneous Expenses	\$ 2.5	\$ 24.2	\$ 78.1	\$ 183.2
	2007 Est. Personal Care	\$ 2.3	\$ 21.4	\$ 69.1	\$ 161.9
	2007 Est. Transportation	\$ 30.7	\$ 291.1	\$ 935.7	\$ 2,186.9